

BRANDS Conversation



Student A

- ① What is a “brand”?
- ② What is a popular brand for young people?
- ③ What are two brands that you don’t like?
- ④ What is your favorite snack brand?
- ⑤ What is the most famous brand in the world?
Do you like it?
- ⑥ What brand has the coolest **logo**? Why do you think so?
- ⑦ Why do people like brand name clothing?
- ⑧ If you could create your own brand name product,
what would it be? Why?
- ⑨ Is brand name important to you? Why or why not?
- ⑩ Write and ask your own question about brand:

_____?

Conversation Tips

Other ways to say I think...

- In my opinion...
- I believe...
- I would say...
- As far as I’m concerned...

Other ways to say I agree...

- That’s right.
- Totally.
- No doubt about it.
- I feel that way too.
- Absolutely

Other ways to say I disagree...

- I don’t think so.
- No way!
- I totally disagree.
- I beg to differ.
- Not sure I agree with you.

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Student B

- ① What is the most popular brand in your country?
- ② What is a popular brand for older people?
- ③ What are two brands that you like?
- ④ What is your favorite drink brand?
- ⑤ What’s your family’s favorite brand?
- ⑥ What brand has a popular **slogan**?
What is it? Why is it popular?
- ⑦ There are two identical products in front of you,
one brand-less and one your favorite brand.
Would you pay \$10 more for your favorite brand?
Why or why not?
- ⑧ What’s the best technology brand? Why?
- ⑨ What brand will still be popular in 20 years? 50 years? Why?
- ⑩ Write and ask your own question about brand

_____?

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